

AgriWorld Exchange Chosen by The Garlic Company Company Looks to Online Exchange to Increase Sales, Exposure

Menlo Park, CA and Lindsay, CA -- Jan. 22, 2008

AgriWorld Exchange, the first live online agri-trading marketplace, today announced that The Garlic Company, one of the largest producers of California garlic, has signed an agreement to trade fresh produce online. Under terms of the agreement, the company will be able to offer millions of pounds of fresh, peeled and processed garlic and jalapeños to the foodservice, retail and ingredient industries each year through this unique online real-time exchange.

"We are very excited to get in on the ground floor with AgriWorld Exchange, which will bring us the ability to vastly extend our potential market in keeping with the recent expansion of our product lines and processing capabilities," explains Bob Lords, Sales Representative at the Garlic Company. "This agreement is very important to us as we begin to sell into retail stores, expanding from our base in industrial and food service markets."

The Garlic Company operates from a 35-acre site, which encompasses a 50,000 square foot controlled-atmosphere cold storage facility, state-of-the-art processing and peeling lines, and a quality control center and lab. The company's retail lines include proprietary Garlic Bits, peeled garlic, processed garlic, and a variety of processed garlic from larger cut sizes to purees. The industrial line includes fresh, shelf stable and frozen garlic products as well as dial-a-heat jalapeños.

"We are delighted to welcome The Garlic Company to the AgriWorld Exchange family," said Dr. Arlin Torbett, Chairman and CEO of AgriWorld Exchange. "As a major producer of garlic and related products, we are certain that the exchange will present ample opportunities to expand the market and grow revenues."

AgriWorld Exchange is the first online agri-trading marketplace designed specifically to enable buyers and sellers worldwide to connect online in an innovative open market for fresh produce. AgriWorld Exchange gives trading members a powerful and secure e-commerce platform to conduct agribusiness efficiently, driving greater profitability and expanded market reach for member businesses.

For sellers, AgriWorld Exchange's online trading system links trading members to an ever-expanding worldwide network of qualified buyers, providing the tools to negotiate the best available price and sales terms. Automated features simplify common transaction processes, improving sales productivity and reducing the cost of generating new business.

AgriWorld Exchange Chosen by The Garlic Company

For buyers, AgriWorld Exchange is a real-time buying assistant, locating the products they need, when they need them. They can quickly search for the new products and convenient packages that customer's want, in a streamlined purchasing process that makes it easy to complete more transactions every day.

About The Garlic Company

Since 1980, The Garlic Company has been committed to providing the finest garlic and the most responsive customer service to a wide range of retail, foodservice and industrial customers. Because garlic is all the company does. It has the knowledge and expertise to do it right. The Garlic Company products are planted, grown and harvested in Central California, so tight control is maintained over the quality of the product every step of the way from seed to finished product. It is processed through the company's state-of-the-art processing and peeling lines, then stored on-site in controlled-atmosphere cold storage facilities. With The Garlic Company, you can be sure you're getting the quality you expect and the personal attention you deserve.

About AgriWorld Exchange

AgriWorld Exchange, founded in 2007 in Menlo Park, California, brings together buyers and sellers of fresh produce in a secure, open-market online trading community. AgriWorld Exchange speeds up the traditional flow of business by allowing growers-shippers, produce wholesalers, supermarket retailers and other agri-traders to meet new customers and conduct business 24 hours a day, seven days a week. The Company was founded by produce industry experts from the grower/shipper, broker, wholesaler and retailer markets, and boasts an impressive management team with strong e-commerce and high technology expertise. AgriWorld Exchange is committed to transforming the way agricultural products are traded worldwide. For more information on the company, visit the web site at <http://www.agriworldexchange.com>.

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