

## AgriWorld Exchange for Growers/Shippers

*Are you looking for ways to get a higher return on your product?*

*Interested in developing more - and better - customers around the world?*

*Are your overhead costs taking too large a chunk out of your profits?*

AgriWorld Exchange is the premier online agricultural marketplace, a trading zone that gives grower-shippers a fast and affordable way to sell fresh produce to a wide world of quality buyers. AgriWorld Exchange increases your profitability — by helping you negotiate a fair price for your products and by reducing your transaction costs.

### **Connect with Customers**

In the past, growers and grower-shippers have had difficulty getting a good return for their products from a limited number of buyers. Fewer choices of where, when and how to sell products resulted in a smaller piece of every produce dollar. Today, with AgriWorld Exchange, you can connect to an expanded universe of buyers - across the street or around the globe. Our worldwide network of buyers and sellers makes it easy for you to locate distributors or processors looking for large volumes, find new import/export avenues, or find retailers eager to develop “locally grown” suppliers.

### **Enhance Your Profits**

See what it's like to trade on a truly open exchange. Easily decide which buyers to sell to, and how to sell to them, whether it's daily open market trading, a private offer or a public auction. AgriWorld Exchange enables you to get a better return on your product and greater revenue for your business. It reduces your expenses as well, with an Internet-based trading system that costs just pennies per transaction.

### **Extend Your Visibility**

AgriWorld Exchange helps guide your business and pricing decisions with access to real-time information on current market prices, and a view into other buying and selling requests. Find out about market trends, high and low bids, supply and demand, and historical account data. And all of this is available from your own computer, whenever you need more information.

### **Connecting buyers and sellers around the world.**

Dramatically increase the number of qualified buyers for your products.

Significantly increase your revenue and profits.

Increase your marketing ability - easily!

For just pennies a day, connect with buyers around the world.

- **Create offers to buy and sell in minutes**
- **Track offers by commodity and set alerts**
- **Sell in an open market or to select buyers**
- **Negotiate directly, using on-line communication tools**
- **Review completed transactions covering any time period**



## How It Works

As an online, open marketplace, AgriWorld Exchange maximizes your ability to trade agricultural commodities around the world utilizing the latest Web-based tools. For both buyers and sellers, the experience is as familiar as the traditional way of doing business – but it’s faster, cheaper and more efficient. Use your existing computer and a Web browser: no expensive software or hardware upgrades are required.

**Sellers** can create an online “offer to sell” for single or multiple items, complete with photos and detailed descriptions. Sellers can choose to complete a sale to single or multiple buyers, at the same or different prices, on full or partial quantities, privately to a select group of clients or publicly to the highest bidder.

**Buyers** can track commodities they are interested in buying, review sales offers and submit bids. Communication is easy - buyers and sellers can communicate via email, instant messaging or phone, and can negotiate and accept offers through our interactive online process. Account information is readily available, allowing members to review current offers, final purchases, sales and account history.

## About Us

AgriWorld Exchange was founded by produce industry experts and technologists who know how to bring the benefits of e-commerce to this challenging environment.

**Our vision:** to revolutionize the way agricultural commodity products are traded worldwide. Through AgriWorld Exchange, traders will be able to reach any buyer or seller in the world, significantly enhancing their marketing ability and overall profitability.

## Key Benefits

- 1. Connect with customers:** expand your reach by connecting with qualified buyers and sellers in an open marketplace.
- 2. Enhance your profits:** ultra low cost transactions mean more profits and streamlined processes.
- 3. Personal touch:** stay in touch the way you want to, while experiencing the benefits of instant online trading.
- 4. Quality product:** find the quality and variety you need to satisfy your customers.
- 5. Quality information:** keep an eye on current market conditions, asking prices and competitive bids in real-time, all in one convenient online platform.

### For more information:

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